

CAPTAINSTRATEGY

A ONE-DAY EXECUTIVE PROGRAMME

B.A.S.E.™

Business Acumen for Strategic Excellence

Stepping into a larger role brings more responsibility, more visibility, and more expectation — often with very little time to prepare for any of it.

B.A.S.E.™ is designed for that transition. A single day, away from daily operational demands, built to sharpen business perspective and strengthen the confidence to lead at a broader level.

Designed by CaptainStrategy, built around a six-dimension capability framework developed for Global Capability Center leadership.

ASSESS



LEARN



APPLY

WHO SHOULD ATTEND

- First-time GCC unit or function heads stepping into broader ownership
- High-potential managers identified for accelerated growth
- Team leads preparing for their next level of responsibility
- Leaders moving from operational delivery to strategic influence

THE PROGRAMME JOURNEY

A Day Structured With Purpose

01

Before the Programme — The B.A.S.E.™ Assessment

A short, ten-minute Business Acumen Profile Assessment, completed before the programme begins, giving each participant an honest starting point for the day.

02

During the Programme — Six Focused Modules

Practical, discussion-led sessions grounded in real GCC experience, not textbook theory.

- Business case discussions and structured conversation
- Frameworks and templates built for immediate, practical use
- Group exercises designed around real workplace situations
- A Personal Leadership Action Plan, developed by each participant

03

At the End — A Certificate, and a Clearer Perspective

A Certificate of Completion, along with a clearer understanding of how everyday work connects to the broader business — carried forward with quiet confidence.

SIX MODULES, ONE DAY

MODULE 01

Global Business Context

How economic shifts, industry trends, and the broader global environment shape the work of a GCC.

MODULE 02

Capability & Knowledge

Recognising the expertise a team already holds, and positioning it as a strength the enterprise values.

MODULE 03

Governance

Balancing autonomy with accountability — deciding confidently within the boundaries that matter.

MODULE 04

Leadership Conduct

Building the credibility and presence required to engage effectively with senior stakeholders.

MODULE 05

Digital Maturity

Moving from adopting technology to actively shaping how it improves business outcomes.

MODULE 06

Business Value Creation & Strategic Influence

Framing everyday work in terms of measurable value — the language leadership responds to.

What Changes By the End of the Day

- A clearer view of how individual work connects to enterprise priorities
- Practical frameworks ready to apply the following week
- Greater confidence engaging with senior stakeholders
- A written, personal action plan — not just a takeaway folder
- A shared language across peers who attend together
- An honest baseline to measure future growth against

PROGRAMME INVESTMENT

What's Included

PROGRAMME INVESTMENT

₹12,500

Per Participant • Plus GST

- Pre-programme B.A.S.E.™ Business Acumen Assessment
- One-day facilitator-led executive programme
- B.A.S.E.™ Executive Handbook
- Certificate of Completion

Venue, participant logistics, travel, accommodation, and hospitality are arranged by the host organisation.

PROGRAMME SIZE

For larger programme sizes, please write in — we're happy to work out a rate that fits.

CaptainStrategy works with Global Capability Center leaders on capability architecture, leadership effectiveness, and organisational diagnostics. B.A.S.E.™ is an executive programme designed to strengthen business perspective, strategic thinking, and commercial awareness across leadership teams.

Enabling business-ready leaders to think beyond operations.

GETTING STARTED

To bring B.A.S.E.™ to your GCC, write in with your preferred date and expected number of participants. A short call is usually enough to confirm fit and logistics before scheduling the programme.

CaptainStrategy

Strategic Leadership & GCC Advisory

captainstrategy.in • sivaram@captainstrategy.in • +91 7989 761 468